

**ST. JOSEPH'S COLLEGE (AUTONOMOUS)
DEVAGIRI, CALICUT-673008, KERALA, INDIA**

(Affiliated to the University of Calicut)

Re-accredited by NAAC with Grade A++

DEPARTMENT OF MEDIA STUDIES



**CHOICE BASED CREDIT AND SEMESTER SYSTEM FOR
UNDERGRADUATE PROGRAMME**

BACHELOR OF ARTS

SYLLABUS

B.A. ANIMATION AND GRAPHIC DESIGN PROGRAMME

Programme Outcomes
(2022 Admissions Onwards)

PROGRAMME OUTCOMES

POs	PROGRAMME OUTCOMES
PO1	Develop strong visual communication skills to create compelling narratives and ideas through perspective and anatomy drawing.
PO2	Gain a good knowledge of production pipeline of Animation production which includes pre-production, production and post-production.
PO3	Use soft wares for Graphic designing and develop industry oriented creative outputs.
PO4	Master industry-standard software for 2D and 3D animation. Attain the creative skills in motion graphics, 3D modeling, texturing, lighting, rigging, animation and special effects.
PO5	Acquire the technical skill in compositing and editing.
PO6	Evaluate graphics and animations effectively, demonstrating an understanding of industry standards and audience expectations.
PO7	Independently conceptualize, develop, and produce high-quality graphic and animation projects for a Professional portfolio, showcasing diverse skills and creative vision, tailored to specific career goals.